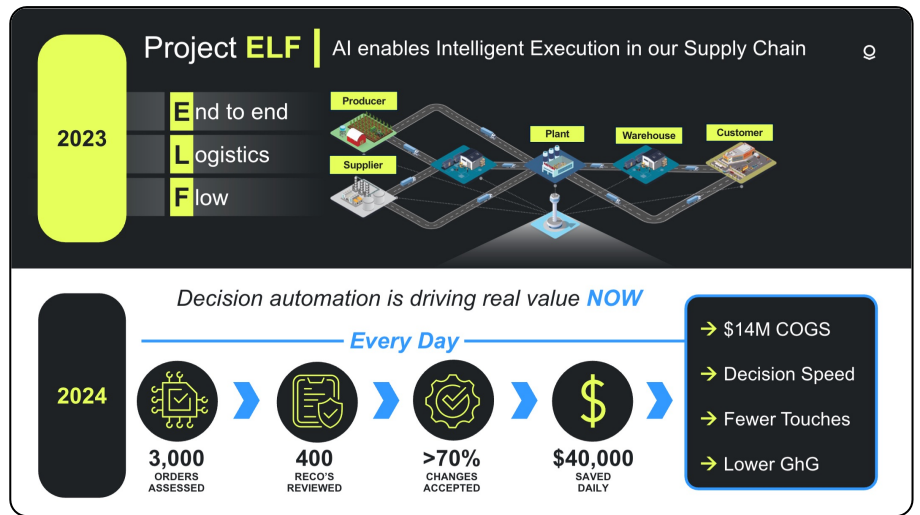


Building an Intelligent AI-Driven Supply Chain



OVERVIEW 01

General Mills has a complex supply chain consisting of 4,000 suppliers and 200+ plants in North America, and services ~1.2 million customer orders annually.

The operational staff at General Mills were making about 50 million decisions every year, which drive \$10 billion in COGS.

The company sought a way to automate the millions of small but mighty decisions that were being made manually, with the goal of achieving its customer service, quality, and greenhouse gas emissions goals.

OUR WORK TOGETHER 02

Connected data foundation → When General Mills and Palantir began their partnership in 2019, they built a connected data foundation on the Palantir Ontology by integrating 200 master and operational data tables to serve as a single source of truth to accelerate future use cases.

End-to-end logistics flow (ELF) → Project ELF, an intelligent execution system build on Palantir AIP, consumes constraints, capacity, and network cost across the General Mills supply chain in real-time—surveying across thousands of orders and surfacing recommendations to mitigate disruptions or flag potential cost savings.

AI-powered recommendations → Over 70% of recommendations made by ELF are accepted by a human-in-the-loop – powering speed to value and translating into \$40,000/day in savings, or \$14M annually.

“We’re saving on average about \$40k dollars a day, which is about \$14M annually – and it’s really only deployed to part of our network.”

DAVE JACKETT, SR. DIR. SUPPLY CHAIN DIGITAL TRANSFORMATION