

POWERING CAPITAL MARKETS DIVISIONS AT MAJOR BANKS

Many of today's largest financial institutions have grown over time through mergers and acquisitions of other business units. The information that these organizations inherit often remains siloed or isolated, preventing traders, salespeople, and researchers from unlocking the full power of a bank's firm-wide knowledge base. A leading global bank chose Palantir to empower its capital markets desks with a software platform that could solve this problem.

THE PROBLEM

As a result of a long history of corporate mergers and acquisitions, the customer had hundreds of thousands of employees and capital markets teams spread across the globe. The customer's enterprise data was isolated in data silos, each with its own underlying database technology. The customer needed an enterprise platform to integrate its massive, disparate sources of data into a common access point. It also needed a modern analytical platform that could accommodate new and growing data sources across asset classes and empower traders, salespeople, and researchers around the world and across organizational boundaries to perform collaborative analysis.

PALANTIR'S SOLUTION

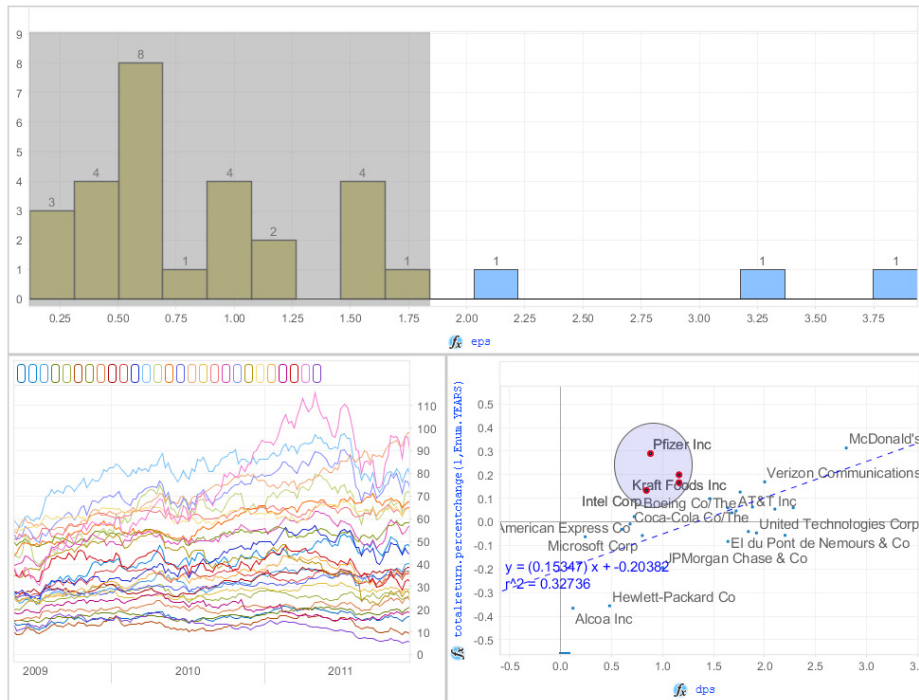
The customer deployed the Palantir Capital Markets solution to integrate more than 15 distinct data sources covering trades, market information, economics, equities, foreign exchanges, interest rates, derivatives, and proprietary data. End users now interact with the firm's wealth of information from a single, common point of access, and use the intuitive visual interface to efficiently produce and share financial analysis. The customer's capital markets desks worldwide now use Palantir's software to monitor markets, generate trade ideas, simulate trading strategies, develop hedges, and assess counterparty and investment risk. Hundreds of its analysts depend on Palantir's software to perform their daily workflows and usage continues to grow as more sources of data from new asset classes and business units are integrated. The software also includes a security layer that enforces document and data entitlements to protect IP and comply with regulations. All of this is made possible by a flexible data platform that provides unified access to the customer's numerous data sources and optimizes the performance of both legacy and high-performance databases that exist within the enterprise. Its extensible architecture and fully customizable workflows enable the software to adapt to the diverse needs of different capital markets business units.

PALANTIR'S IMPACT & RESULTS

- » Over 500 analysts/traders across locations and business units now have a single, common point of access to over **15 data sources** covering over **one million models**.
- » Analysts are able to quickly produce **valuable market insights** and **engage more effectively** with clients.
- » Non-technical professionals can now **backtest investment strategies, perform regression analysis, assess performance and risk**, and more.

FOR MORE INFORMATION

www.palantir.com



OTHER INVESTMENT PROFESSIONALS USE PALANTIR TO:

- » Integrate proprietary data, third-party data, web data, etc. and access it all in an intuitive visual environment.
- » Create Dashboards which reflects a team’s or organization’s customized view of the world, allowing users to interact with and tweak key variables for both internal use and rapid distribution of actionable insights to clients.
- » Quantify and visualize risk for individual traders, groups, or counterparties.
- » Use templates to quickly backtest trading strategies and Twiddle over parameters to do sensitivity analysis. Example strategies include pairs trading, call option over-writing, and seasonality backtesting.
- » Compare realized vs. implied volatility or compute optimal hedges.
- » Compute average asset-by-asset correlations for groups of securities defined by indexes, ETFs, etc.
- » Dynamically screen a universe of securities on technicals, fundamentals, and estimates to further analyze a specific group of interest.
- » Easily conduct regime analysis by creating DateSets based on time-series thresholds (e.g., when the VIX is high) or date ranges like NBER recessions.
- » Conduct infosec, anti-fraud, anti-money laundering, insider threat protection, and rogue trader detection.